

PLAN OF ACTIVITIES

(Under Rules 2(1) and Rules 23(1) of Trade Organizations Rules, 2013, as audited by a Firm of Chartered Accountants)
(For the Year 2024)



Sr. No.	Activity	Time Frame		Financial Impact (Figures in approx.)	Intended Goals
		Date of Commencement	Date of Accomplishment		
1.	All Pakistan Secretary Generals Conference (APSGC) in BCCI	October 17, 2023	October 17, 2023	60000	With an intent to Provide a platform for capacity building of Sec. Generals of TOs to conduct APSGC every year in consultation of TO Act/Rules 2013 for better understandings, problems identifying and other related concerns to be highlighted and mechanism to address under the patronage of worthy DGTO.
2.	Awareness Seminar regarding ' Tourism Promotion in Bahawalpur '	October 31, 2023	October 31, 2023	65000	To build a network of Tourism Services agents in Bahawalpur by involving TDCP for identification of tourists spots and seek district government support. Bahawalpur has huge tourism potential and this industry will generate big revenue to contribute in the Economic development.
3.	Sector Wise meetings of Business Community (Travels & Tours Sector)	November 15, 2023	November 15, 2023	70000	Matters regarding Department of Tourism i.e. Renewal of Licenses, Pending cases of renewal etc. Establishment of DTS sub office in Bahawalpur.
4.	Establishment of Export Processing Zone .	November 28, 2023	November 28, 2023	25000	Meeting Export Processing Zone Authority and identifying sectors having export potential and onward process for Zone's establishment in Bahawalpur.

5.	Meeting with Chairman “National Highway Authority” (Issues pertaining to National Highway Authority)	December 12, 2023	December 12, 2023	50000	To seek support by waiving off NOC dues and rationalizing ROW charges.
6.	Visit Head Office of Punjab Industrial Estates Development & Management Company (PIEDMC) for meeting with Chairman Board of Management PIEDMC.	December 14, 2023	December 14, 2023	40000	For Establishment of Bahawalpur Industrial Estate (BIE) for Industrialization in this region. Identifying policy for sale of plots and set up new industrial units in BIE.
7.	‘Made in Bahawalpur Expo’ by Bahawalpur Chamber of Commerce & Industry	January 16, 2024	January 17, 2024	300000	To market the locally manufactured Handicrafts and businesses of this region. To uplift Cottage Industry by providing marketing and supportive facilities by exploring ways for trade in main cities.
8.	Meeting with President Federation of Pakistan Chambers of Commerce & Industry	January 30, 2024	January 30, 2024	40000	For maintaining liaison with Federation. Placing BCCI members in various sub committees to work for this region raising various issues and redress at Federation Level.
9.	‘Bahawalpur Trade Fair, Food Court & Cultural Display’ by BCCI in Cholistan Desert Jeep Rally. (Exhibition of Locally produce products)	February 7, 2024	February 10, 2024	1200000	To market the local Handicrafts, Pottery work, Handlooms, Artistic & Embroidered work to almost more than 1 million visitors in the rally. Endeavors to generate business activities in this mega event.
10.	Awareness Session for ‘Islamic Banking’ in collaboration with State Bank of Pakistan. Bahawalpur.	March 5, 2024	March 5, 2024	65000	To promote Islamic Banking and awareness to the Business Community regarding modern Islamic banking practices.
11.	Training Sessions in collaboration with Better Cotton Initiative (BCI) & World Wide Fund (WWF)	March 12, 2024	March 12, 2024	35000	Measures to produce quality & competitive cotton crop for export involving PCGA, Agriculture Department and all relevant stakeholders.

12.	'South Punjab Chambers President Conference' by Bahawalpur Chamber of Commerce & Industry	March 26, 2024	March 26, 2024	150000	To gather Presidents from South Punjab Chambers and prepare a uniform agenda covering common issue as hindrance in the Regional Developments in support of concerned Ministers/Bureaucrats to be resolved.
13.	"SMEs Rozgar Mela" in Bahawalpur Chamber of Commerce & Industry.	April 3, 2024	April 4, 2024	250000	To establish stalls of various SMEs and guidance for their role in the Economic Development, Job creation in this region by involving all relevant stakeholders.
14.	Awareness Seminar on "Construction Machinery" by Bahawalpur Chamber of Commerce & Industry	April 17, 2024	April 17, 2024	70000	Under the patronage of Ministry of Housing, this seminar will aware the Business Community about construction sector and will assist businesses associated with this sector involving SMEDA, DGs form relevant departments.
15.	'Renewable Energy Expo' in collaboration with State Bank of Pakistan.	May 7, 2024	May 7, 2024	150000	To engage member firms associated with Solar and related equipment businesses for orientation, Schemes by banks and supportive service to invest in this sector to contribute in the Energy preservation.
16.	Visit of Ambassador of Germany in BCCI.	May 28, 2024	May 28, 2024	150000	For bilateral trade promotion and access of locally manufactured products of various types in German market.
17.	'Mango Expo' in collaboration with Trade Development Authority of Pakistan in BCCI.	June 18, 2024	June 19, 2024	400000	Widening the scope of Mango Production & its export, Ambassadors/Trade Commissioners/Ministers etc. will be invited and display of all varieties of mangoes grown in this region and approach to more international markets for revenue generation in the country.
18.	Awareness Session with Small and Medium Enterprises under National Business Development Program (SME, NBDP)	June 26, 2024	June 26, 2024	60000	To conduct training sessions on Import & Export documentation, Livestock and Dairy processing, Human Resource, Marketing, Branding etc.

19.	Capacity Building Session regarding “ Regional Plan 9 ” under the initiative of Punjab Information Technology Board in BCCI.	July 30, 2024	July 30, 2024	80000	To provide platform for zero-equity opportunity for early to mid-stage startups focused on technology to accelerate their market entry, contribute in the economy by creating jobs and attracting foreign investments.
20.	Sector Wise meetings of Business Community (Traders)	August 16, 2024	August 16, 2024	15000	To identify matters pertaining to local departments and identifying ways to resolve their genuine concerns.
21.	Seminar by Small and Medium Enterprises, Business Facilitation Center (SME BFC) for SMEs facilitation.	August 27, 2024	August 27, 2024	30000	Completion of BCCI profiling with SME BFC. To provide advisory and advocacy services for small business to plan, develop and grow SMEs.

Syed Abeer Haider
Secretary General